

# SUMMER WORKSHOP



## Digital Jewelry Design

Jewelry is historically one of the forms of expression of a culture. In the digital age, this discipline adapts and transforms, and the boundary between art object and costume trend becomes very blurred. Whether one designs a limited-edition piece of jewelry or an entire fashion jewelry collection, digital design is now obligatory. During the summer workshop, we will walk through the basics of digital jewelry design using organic modelling and parametric design, with an eye on digital fabrication and especially 3D printing.

### Giancarlo Di Marco

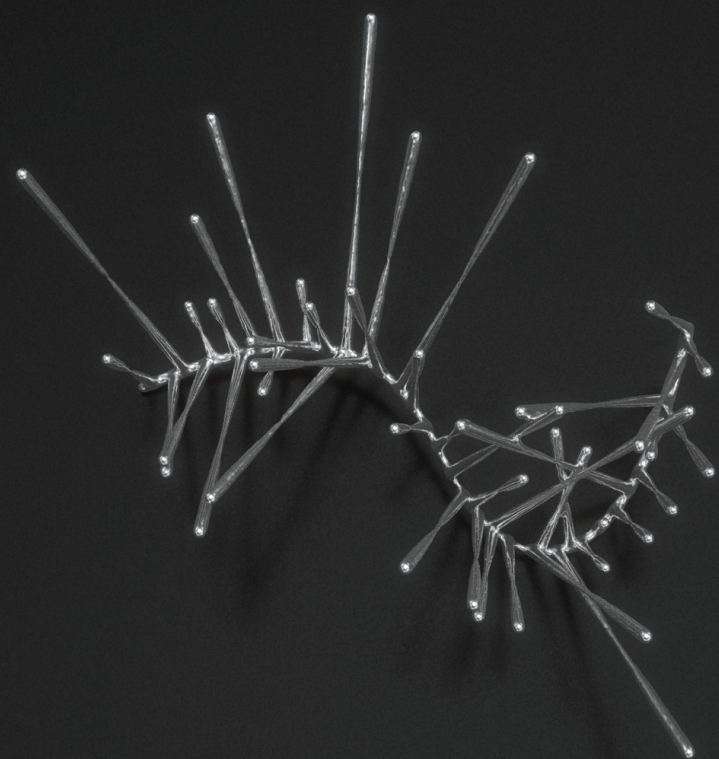
Senior Associate Professor at XJTLU, China  
Building Engineer / Architect  
Computational Designer

Former member of ADI (Industrial Design Association, Italy) with more than 15 years of experience in high-end jewelry design. Teacher of Architecture of Jewelry and Jewelry CAD Technical Design in the postgraduate course Wearable Luxuries at La Sapienza University, Rome, Italy from 2010 to 2012. Teacher of Parametric Jewelry Design in the postgraduate course Jewelry Design at Centro, Mexico City from 2017 to 2020. Author of the book Simplified Complexity - Method for Advanced NURBS Modeling with Rhinoceros®.

**July 11-15 2022**

**Monday-Friday, 9:00am - 3:00pm PDT**

**Hybrid: on campus and online**



Tuition fee: \$300 (\$250 for students and alumni of NewSchool of Architecture & Design)  
Early bird: 20% discount for registration by June 17th  
Application deadline: July 7th